

Corporate Sponsor Offer



The Guild has been created from the desire of the membership of the website Planning Planet to prove their value to their employers and perspective employers and as a means to recognise individuals' expertise with an independent pan-industry Accreditation process with a Global reach.

Uniquely, The Guild has the support of the worldwide Project Control community and their employers all of whom contribute to Guild operation and objectives.

Planning Planet with its Global membership base (currently 100,000 members plus) already existed as a powerful Global entity in its own right with an ethic to offer individuals in Project Controls competitive advantage in their jobs through increased knowledge freely available on the site and access to industry thought - leaders through the busy forum pages. Today, Planning Planet enjoys representation in 168 countries covering every industry sector that utilises Controls in Project Delivery and is recognised as the first place for Project Control personnel to visit if they have any issues in their day to day work- the PP community represents the pinnacle of the Project Controls profession.

- Planning Planet is free to join and has an infrastructure to accommodate global 24/7 access!
- Currently, The Guild of Project Controls is hosted by the Planning Planet website a Guild specific site is in the plan!
- The Guild of Project Controls and Planning Planet will always be linked with Planning Planet being the community / marketing arm for which The Guild offers members a career path towards best in class excellence.

The Guild has been formed by the same team that established Planning Planet in 2,000 utilising many of the Planning Planet membership for input. Role Descriptors and Standards of Practice have been written and edited over time. The Guild currently views Project Controls in three areas with more to be added. These areas are: **Planning and Scheduling | Cost Management | Forensic Analysis**

For each of the three areas, The Guild has five levels of competence - **Foundation** (yellow belt) **Proficient** (green belt) **Advanced** (orange belt) **Expert** (red belt) and finally, **Fellow** (black belt) each level has a set qualifying criteria (available on <u>www.planningplanet.com/guild</u> to view) enabling members to achieve the chosen level of proficiency. The Guild has opened for membership applications which are currently being processed and Foundation Level tests are under evaluation for release; assessments and exams for the remaining Guild Membership of all levels are imminent. The Guild has appointed a partner to **provide a global Guild test facility.**

EVERYONE IN THE INDUSTRY BENEFITS BOTH EMPLOYEES AND EMPLOYERS

WHY SHOULD I SPONSOR WHEN I STAND TO BENEFIT ANYWAY?

The Guild of Project Controls has community-driven goals and in the main they are:

- To establish Project Controls as a profession with global standards of competence.
- To enable individuals to show their competence to others through qualifying a global standard.
- To encourage more individuals of quality into the industry and motivate them to continually improve their knowledge and therefore productivity.
- To eradicate as much as possible the problems experienced by all in the recruitment process.
- To enable project delivery teams to have confidence in the quality of their partners.
- To set global standards for promotion and organisation of Project Control teams.





WE SEEK SPONSORS TO CONTRIBUTE AND BENEFIT BY INVOLVEMENT WITH THE GUILD COMMUNITY

WHAT DO I GET FOR MY MONEY?

- **Sponsors are involved in the running of The Guild** through their nominated representatives; we seek a limited number of Guild Sponsors
- The complete documents of Role Descriptors and Standards of Practice are available to Sponsors including updates and additions; these will be continually updated as The Guild grows.
- Sponsors have unlimited access to the pages of Planning Planet for their announcements or vacancies access 100,000+ members!
- Supply speakers at Guild events worldwide.
- Man the Guild stand at events worldwide.
- A 33% discount for Guild membership of their employees: Guild subscription is USD150.00 the Corporate Sponsor rate is USD100.00 saving USD50 for each applicant.
- **Receive Monthly Guild updates** directly through a Governance Council member.
- **Supply assessors for Guild applications** interview the very best in the profession and be recognised for doing so.
- Acknowledgement of sponsorship through the pages of Planning Planet and The Guild with a message of your choice which can be updated let your employees and perspective recruits see your support in their profession.
- Acknowledgement of sponsorship on The Guild test screens viewed by all test candidates worldwide.

OPTIONAL CENTRE oF EXCELLENCE STATUS:

- Train by mentorship your employees in-house subject to Guild testing of mentors.
- Facilitate employee's tests in house subject to the usual test parameters.
- Be listed as 'a Centre of Excellence' in Guild or Planning Planet material and web pages.
- **Receive a Guild Certificate** Centre of Excellence.
- Authorisation of 'Centre of Excellence' status on company literature or 'Sponsor of The Guild of Project Controls'
- Benefit from increased motivation and productivity by showing your commitment to Project Control staff – stand out in your marketplace when retaining key people and have a compulsive recruitment message.

GUILD SPONSORS ENJOY THE PRESTIGE OF SUPPORTING THE GUILD AND OBVIOUS CORPORATE BENEFITS FROM BEING AT THE FOREFRONT OF A GAME-CHANGING INITIATIVE.